



THE WELLS FACTOR:

Floral + Event Design Experience

Day 1: Ignite Your Passion

Morning Session (9:00 AM - 12:00 PM)

Welcome and Introductions

The Art of Collaborating

Guest Appearances

Afternoon Session (1:30 PM - 4:30 PM)

The Art of Floral Installations

Day 2: Mastering Cohesive Designs

Morning Session (9:00 AM - 12:00 PM)

Pricing for Profit

Crafting Seamless Table Designs

Afternoon Session (1:30 PM - 4:30 PM)

Hands-On Design Workshop

Day 3: Elevate Your Craft

Morning Session (9:00 AM - 12:00 PM)

Hands-On Design Workshop

Closing Celebration (7:00 PM - 9:00 PM)

Please note that this is a sample itinerary, and the final schedule of events will be communicated closer to The Wells Factor experience.